ENVIRONMENTAL CONCEPT HWEST HOTEL HALL

ABOUT THE HOTEL
HWest Hotel Hall is a modern budget and business hotel near Innsbruck, featuring contemporary design, high sleeping comfort, and excellent value for money. It is ideal for business travelers, transit guests, and short-stay visitors, as well as a convenient base for culture, sports, and sustainable travel.

The hotel offers 112 modern rooms with box-spring beds, air conditioning, and free Wi-Fi. On the ground floor, guests will find the reception, breakfast area, and hotel bar. Facilities include an underground garage with 59 parking spaces and 32 e-charging stations, a secure bicycle storage room, and a check-in kiosk for flexible arrivals and departures.

OUR VISION
As a budget hotel with heart and values, we aim to create a sustainable overall experience for conscious travelers – combining good value, modern design, regionality, resource efficiency, forward-looking technologies, and active environmental protection.

OUR COMMITMENT
Sustainability at HWest Hotel Hall means connecting economic success with environmental protection and the well-being of people. We see it as an opportunity for continuous development – in line with our motto: Learn. Improve. Persist.

OUR STRATEGIC GOALS

COMMUNICATION & MANAGEMENT: Sustainability is firmly embedded at HWest Hotel Hall. We incorporate the opinions and expectations of our guests, employees, and partners into decision-making, train our team on environmental and social topics, and regularly inform stakeholders about our initiatives. Guests are encouraged to engage consciously with resources, regional products and culture are promoted, and the hotel systematically tracks resource use to continuously improve environmental management.

ENERGY: We continuously optimize energy efficiency: consumption is monitored, lighting is energy-efficient, and all electricity comes from our own renewable sources – actively contributing to climate and environmental protection.

WATER: We promote careful water usage: all rooms are equipped with water-saving fixtures, consumption is regularly monitored, and cleaning and laundry processes are designed to be efficient, avoiding waste while maintaining high hygiene standards.

RESOURCE MANAGEMENT: We handle resources responsibly: waste is reduced and separated, office processes are digital, necessary prints are made on environmentally certified paper with energy-efficient devices, and printed materials are produced sustainably. In the kitchen, we focus on regional, seasonal products, short transport routes, minimal packaging, and demand-oriented planning to minimize food waste – combining enjoyment with sustainability.

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AIR QUALITY: A comfortable indoor climate and quiet environment promote well-being. Modern, energy-efficient ventilation and air-conditioning systems provide fresh air and healthy conditions.

CLEANING, CHEMICALS & HYGIENE: Cleanliness and sustainability go hand in hand: we use biodegradable, environmentally certified cleaning products, manually dosed to minimize chemical use while ensuring the highest hygiene standards with minimal environmental impact.

TRAFFIC & MOBILITY: HWest Hotel Hall is located directly on the A12 and near Hall train station – ideal for sustainable travel. Guests can use 32 e-charging stations, we encourage public transport, and provide employees with environmentally friendly mobility solutions for comfortable, low-emission travel.

OUTDOOR AREAS & BIODIVERSITY: Although the hotel does not have its own green spaces, we promote biodiversity in other ways: we collaborate with neighbors and local partners to support natural areas and highlight regional initiatives. This allows us to contribute to species diversity even without our own green spaces.

CONSTRUCTION & FITTINGS: During renovations and investments, we prioritize durable materials, energy-efficient technology, and sustainable supply chains. Furniture and fixtures are selected based on functional, aesthetic, and ecological criteria. This creates an environment that is not only modern but also responsibly designed – with attention to quality, the environment, and the future.

GOVERNANCE STRUCTURE

Theresa Zorpalas is responsible for implementing and further developing the sustainability strategy at HWest Hotel Hall, ensuring that objectives are aligned with the Austrian Eco-label. In close collaboration with department heads, all employees are regularly informed, trained, and actively involved in implementation, embedding sustainability in everyday actions.

Theresa Zorpalas
General Manager

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